

MONTHLY MEMBERSHIP PROGRESS REPORT

LOCATION CALIFORNIA

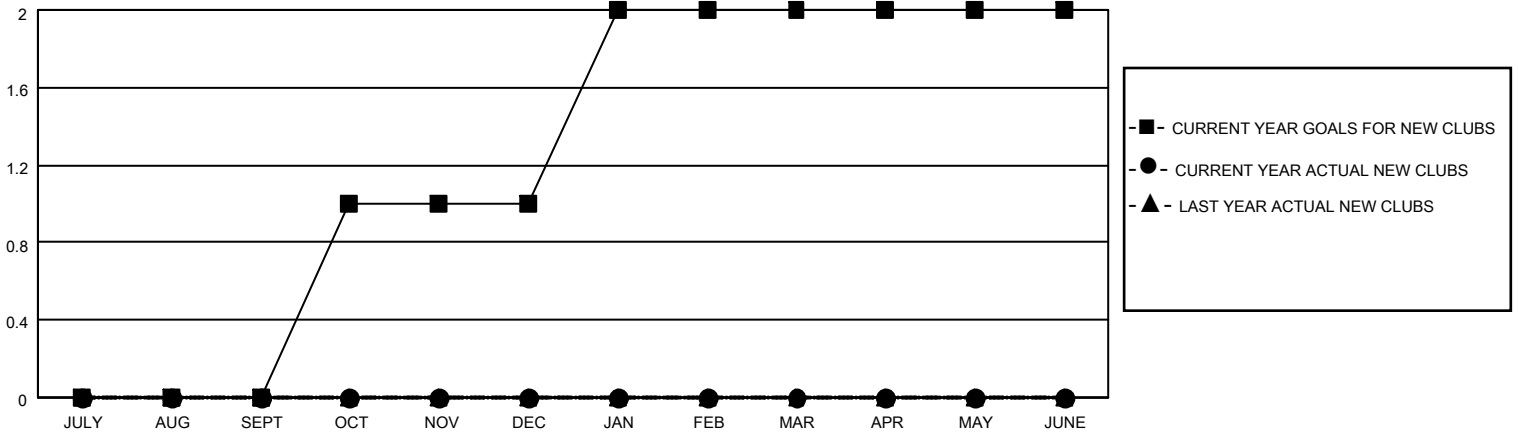
District 4 A2

Results as of: 1/31/2021

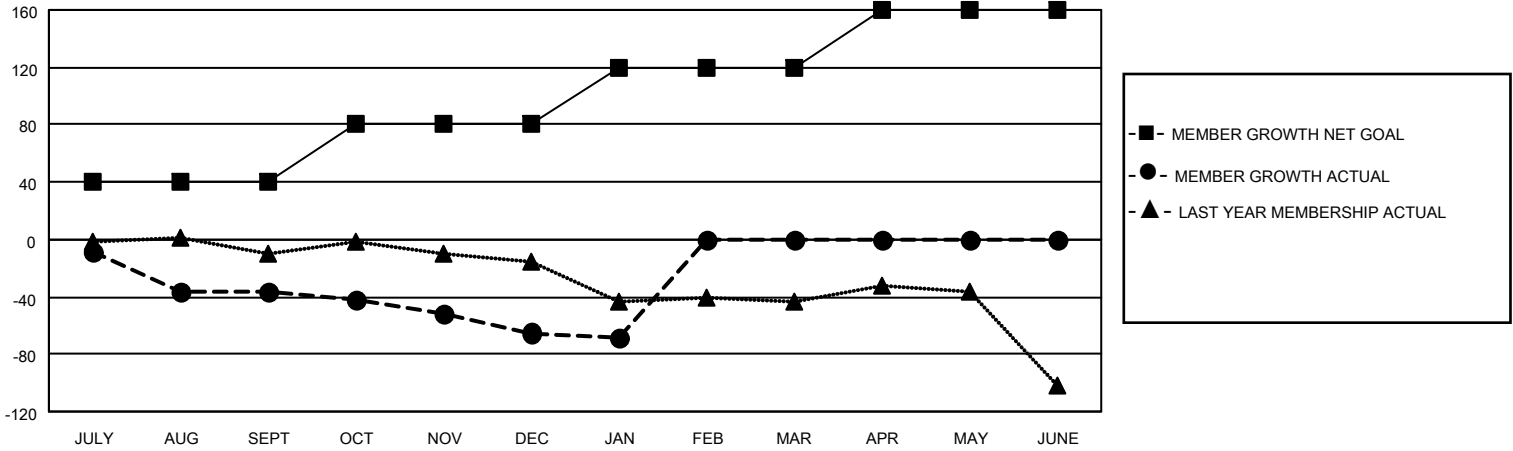
Clubs			
RESULTS FOR 2020-2021			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	0	0	1
OCT/NOV/DEC	1	0	0
JAN/FEB/MAR	1	0	0
APR/MAY/JUNE	0	0	0

Members			
RESULTS FOR 2020-2021			
QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	40	24	58
OCT/NOV/DEC	40	17	42
JAN/FEB/MAR	40	11	14
APR/MAY/JUNE	40	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 1	26 CLUBS OF 62 ADDED 1 OR MORE NEW MEMBERS	<u>GENDER DISTRIBUTION</u>
<u>DROPPED MEMBERS</u>	CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA	MALE 1,195 (70.67%)
DECEASED 11		FEMALE 496 (29.33%)
CLUB CANCELLED 9		TOTAL FAMILY UNIT MEMBERS 254
OTHER 94		FAMILY MEMBERS PAYING HALF DUES 133
TOTAL 114		